

Lawton Swan III, CPCU, CLU, ARM, CSP, CMC

Lawton Swan is President of Interisk Corporation in Tampa, Florida, a risk management consulting firm he founded in 1977. Interisk Corporation is an independent management consulting firm specializing in insurance, risk management and employee benefits. The firm provides expert witness services for attorneys handling litigation over insurance issues, and performs a full range of risk management consulting engagements for corporations, associations or groups, and public agencies. Such engagements include risk management audits, insurance coverage and cost reviews, captive and self-insurance feasibility studies, broker selection and insurance marketing studies.

Interisk counts over 100 organizations among its clients. Most assignments start with specific projects, but the firm is retained repeatedly by the vast majority of its past clients for ongoing risk management consulting work. Although the majority of the firm's assignments concern all types of property and casualty insurance coverages, risk management, self-insurance or captive insurance plans, a significant portion of assignments are related to life, disability and health insurance and ERISA matters. Mr. Swan acts as lead consultant or project manager for all of the firm's engagements.

Before becoming a consultant, Mr. Swan spent over 20 years in the insurance industry in a variety of underwriting, claims and administrative positions. He was an underwriting officer of a multi-line property and casualty insurance group, and administrative officer of another multi-line group.

Mr. Swan is well-known and has an excellent reputation in the consulting profession and throughout the insurance industry, both for his many publications and his long service to The Society of Chartered Property and Casualty Underwriters (CPCU). He is a past National President of The Society of CPCU. He has served as Regional Vice President of the Southeast Region of The Society of CPCU, as a National Director, and as the chairman of numerous national committees. He served on the steering committee that created the Risk Management Section of The Society of CPCU. He also has served as president of the Suncoast Chapter of both The Society of CPCU and Society of CLU (Chartered Life Underwriters). He serves as a member of the Examination Committee of the American Institute for Chartered Property and Casualty Underwriters, as well as an editor or reviewer of numerous textbooks published by the American Institute and various publications of the CPCU Society.

A prolific writer, Mr. Swan frequently contributes articles to *The Broker* and numerous other insurance publications, writing on property and liability insurance coverages, risk management and other industry issues. He was editor of The Society of CPCU's publication, *Your Business Today*, and a special consultant to the monograph *Insurance and Reinsurance in Bermuda*. He also co-authored *A Lawyers Checklist for Buying Insurance*, for the American Bar Association.

As an instructor, he has taught courses in the CPCU curriculum, as well as CLU courses and various courses for designations conferred by the Insurance Institute of America and the Florida Agents Qualification Course. He served as a member of the Eckered College Advisory Board for Insurance Education. Additional professional organization activities include past president of the Tampa Bay Underwriters Association and secretary/treasurer of the Tampa Bay Chapter of the Institute of Management Consultants. He serves on the Insurance Committees of the Greater Tampa Chamber of Commerce and the Tampa YMCA.

Mr. Swan holds a B.S. degree in Insurance from Florida State University, the CPCU and CLU professional designations, the Associate in Risk Management (ARM) designation, and is a Certified Systems Professional (CSP) and Certified Management Consultant (CMC).